Pure 21st century Gutenberg: Frankfurt 27–29 April

Linotype presents TypoTechnica 2007

Bad Homburg, 23 March 2007. Only a few weeks remain until Linotype raises the curtain on TypoTechnica 2007. The conference takes place at the Gutenberg Schule in Frankfurt, Germany, from April 27-29 and offers typography professionals the opportunity to delve into such cutting edge topics as scripting with Python and Non-Latin typography as well as many other advances in font development tools and software training. Thanks to gold level sponsors Fontlab Ltd. and Microsoft Corporation, this year's conference will offer an expanded stage for stimulating exchange and the presentation of groundbreaking technical know-how.

Already in its short history, TypoTechnica has become known as the foremost international gathering for typeface designers, font developers and technology specialists, this year's event including many new opportunities for practical training as well. At the top of the bill, Christian Schwartz, the talented type designer from New York's Schwartzco Inc., is this year's keynote speaker. His commercial fonts have been released by many of the world's leading digital foundries, so his talk is sure to be insightful and inspiring.

The list of other confirmed speakers includes such key players as (in alphabetical order): Frank E. Blokland (Dutch Type Library), Christopher Chapman (Monotype Imaging Inc.), Peter Constable (Microsoft Corporation), Akira Kobayashi (Linotype GmbH), Attila Korap (Linotype GmbH), Sergey Malkin (Microsoft Corporation), Thomas Merz (PDFLib), Tobias Meyerhoff (Linotype GmbH), David Opstad (Monotype Imaging Inc.), Carolyn Parsons (Microsoft Corporation), Thomas Phinney (Adobe Systems Inc.), Jörg Schweinsberg (Linotype GmbH), Miguel Sousa (Adobe Systems Inc.), Adam Twardoch (FontLab Ltd.), Frank Wildenberg (Linotype GmbH), Dr. Jürgen Willrodt (Dutch Type Library), Yuri Yarmola (FontLab Ltd.), and Seonil Yun.

The topics presented by this international group of experts reflect new creativity and innovative thinking in font technology. Developers will get an inspiring boost from talks on creating your own stunning photofonts and also learn more about organization and customization. Other participants can get up to speed on the FontIO Python library and its usage. Further highlights include experts from Adobe who will deliver insight on font production and testing, while Non-Latin alphabets take center stage in a talk introducing the ten Indic scripts. The discussions are sure to keep people talking until next year – complete program details are available at http://www.linotype.com/3250/introduction.html.

With this year's conference featuring four separate tracks, two lecture halls and two computer labs, participants will enjoy hands on involvement as never before. At the practical workshops they can interact directly with developers to learn the intricacies of various font technologies. While all talks will be given in English, German-language support will offered for the workshops. Linotype team members fluent in further languages will be present throughout the event to assist attendees as well.

Early arrivals at the TypoTechnica 2007 have the opportunity to meet and mingle on the Thursday evening before the conference begins at the trendy Schöneberger bar in Frankfurt's Bornheim district.

Other attractions include a free, guided tour of the typographic archives of Frankfurt's Goethe University on April 29th. This look inside the renowned Senckenberg Library is a unique opportunity too see its rare historic collections which are usually closed to the public. Highlights include the 1592 Egenolff-Berner Specimen – the inspiration for both Stempel Garamond and Sabon Next. Another main attraction of the conference, of course, will be the Gala Conference Banquet which will take place at the newly renovated, late-gothic Ratskeller.

TypoTechnica 2007 promises up-to-date news on the fast-moving developments in type and technology! Those who register by April 6 receive an early registration discount. Linotype designers or university students are eligible for additional registration discounts. Information on all matters relating to TypoTechnica 2007 can be found at http://www.linotype.com/3250/introduction.html

Linotype GmbH, based in Bad Homburg, Germany and a wholly owned subsidiary of Monotype Imaging Inc., looks back onto a history of more than 120 years. Building on its strong heritage, Linotype develops state-of-the-art font technology and offers more than 9000 original typefaces, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. All typefaces (in PostScript™ and TrueType™ format as well as more than 7,000 fonts in OpenType™) are now also available for instant download at www.linotype.com. In addition to supplying digital fonts, Linotype also offers comprehensive and individual consultation and support services for font applications in worldwide (corporate) communication.

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