Introducing Linotype FontExplorer™ X for Mac OS X

Font management the easy way

Bad Homburg, 15th of September 2005. Linotype Library offers a large variety of high quality typefaces that have proven to be the world's most popular and widely-used typefaces today. Dedicated to the highest levels of typographic quality, Linotype would like to facilitate the management of fonts by providing smart and intuitive software tools that improve usability and efficiency. It is pleased to announce Linotype FontExplorer X, a new and free font management tool that presents many useful and powerful features that make it into the ideal solution for all computer users.

Linotype would like to facilitate working with fonts and thereby create a more efficient and attractive work environment. This is the underlying idea behind Linotype FontExplorer X that integrates the most important font management tools while offering interesting additional features in just one application.

As a native Mac OS X application, Linotype FontExplorer X offers many practible functions. This includes SmartGroups (collections of fonts which can be automatically updated based on user-defined parameters), "Spotlight" support, in-depth font information at the click of a button as well as mouse-driven scaling of individual characters. As can be expected, operation is incredibly simple and intuitive. The program also includes a set-up assistant and an integrated help function.

Linotype FontExplorer X provides users with a wealth of comprehensive font information at breathtaking speed. At the same time, the program allows for the flexibility to access and display the information exactly as one needs. It offers powerful features which are easy to use. For example, users can simply type in a sentence of choice and then select different fonts with the Apple key for easy and direct on screen comparison.

That kind of simplicity also applies for the font management features. Fonts can be activated or deactivated at the click of a button. If another application needs a deactivated font, Linotype FontExplorer X notices it and, if desired, activates the respective font. With such functions, the program integrates itself seamlessly into the user´s workflow and enhances overall font usability.

In case a font is not available in a user's system, Linotype FontExplorer X provides direct access to Linotype's comprehensive online library. With an integrated shop function, the required font is only a few mouse clicks away.

Discovering and licensing new fonts is also now more fun than ever. The integrated font store is a source for inspiration and allows the user to immediately license a font when needed. After the online-payment has been effected font can be downloaded and FontExplorer X will automatically install it on the workstation.

In summary, Linotype FontExplorer X combines many advantages: easy operation, intuitive design and intelligent features. Plus, in contrast to most other programs, it is absolutely free of charge. No license fee, no shareware fee and no functionality limits. Provided as a service by Linotype Library to font users around the world, Linotype FontExplorer X is available for immediate download at www.linotype.com/FontExplorerX.

Linotype Library GmbH, based in Bad Homburg, Germany and a member of the Heidelberg Group, looks back onto a history of 119 years. Building on its strong heritage, Linotype Library develops state-of-the-art font technology and offers more than 6,000 original fonts, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. All typefaces (in PostScript™ and TrueType™ format as well as more than 2,300 fonts in OpenType™) are now also available for instant download at www.linotype.com. In addition to supplying digital

fonts, Linotype Library also offers comprehensive and individual consultation and

support services for font applications in worldwide (corporate) communication.

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Please find more typeface application samples on the Internet at www.linotype.com.

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