

B

T I P S & T R I C K S W I T H B I X

B I

T Y P E G U I D E L I N E S B Y V I C T O R G A R C I A

BIX

B

TYPE DESIGN

X

< EXIT

ALPHABET >

BASICS >

EXPERTS >

SAMPLES >

TIPS & TRICKS WITH BIX

A B C D E F G H I

Bix Plain has 2 Uppercase designs

J K L M N O P Q R

instead of the usual Uppercase & lowercase ones.

S T U V W X Y Z

Bix Plain looks like a monospaced font. But in fact its character set is designed in 2 type widths, to optimize the visual font behavior.

This feature allows you to interchange them

A B C D E F G H

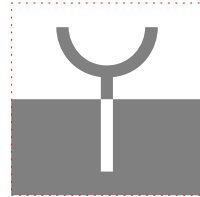
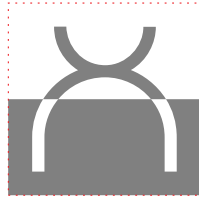
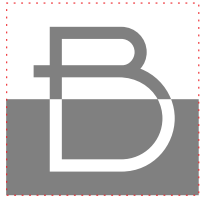
in accordance with your design needs

I J K L M N O P Q

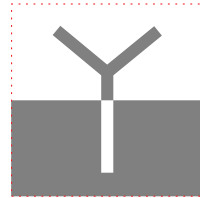
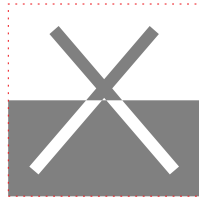
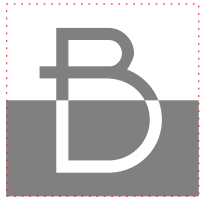
or to give some visual variations to your headlines.

R S T U V W X Y Z

**BIX HAS
2 UPPERCASE DESIGNS**

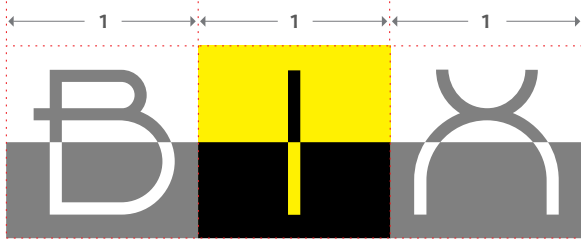


Alphabet on Uppercase keys is rounded.

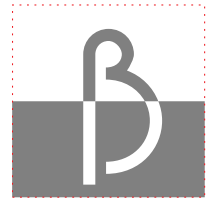
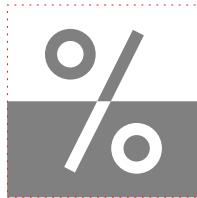
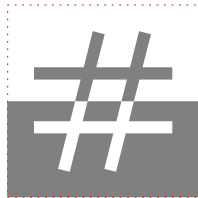
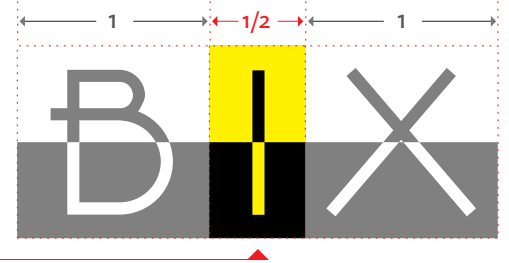


Alphabet on lowercase keys is squared.

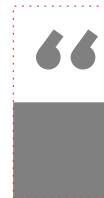
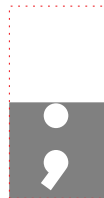
**BIX HAS
2 TYPE WIDTHS**



The alphabetical characters (A-Z / a-z letters) are **full character wide**.
The only exception is the lowercase "i", which is **half character wide**.



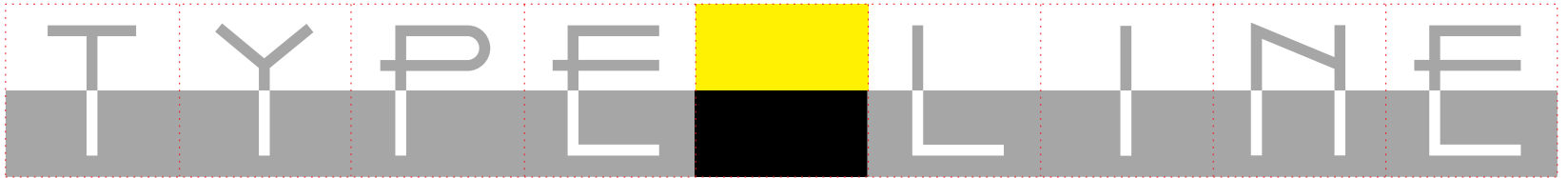
Some type signs are **full character wide**.



Other signs are **half character wide**.

BIX WRITES IN TYPE STRIPES

By pressing
the “space bar”
-instead of
creating
an empty space-
Bix continues
writing.



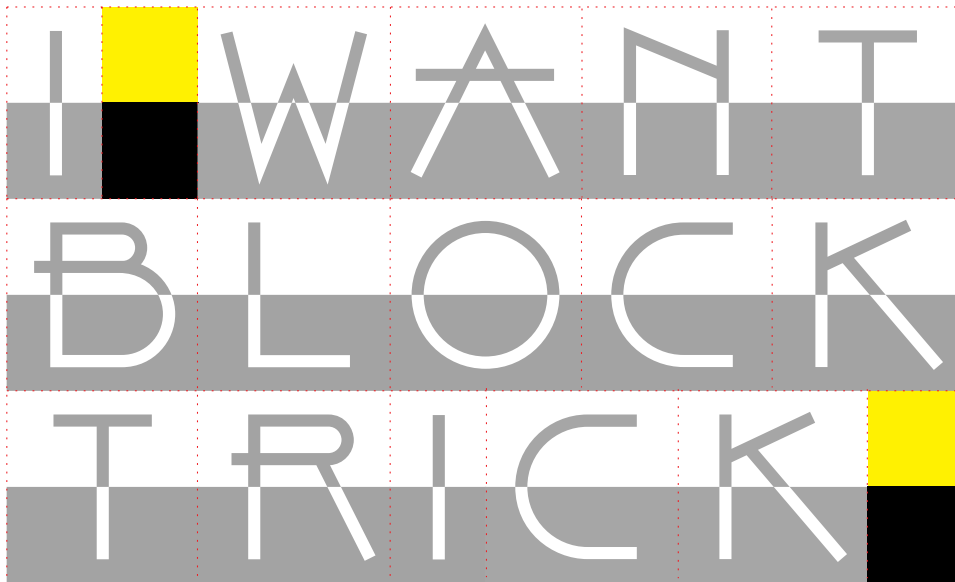
▲
“Space bar”
key

It happens
because of
a full space
type module
is in “space bar”
character key.

BIX HAS LITTLE SPACING KEYS

“fi” or “fl”
keys

Half space type module -used instead of “space bar”
character key- to make little spacing between words.



Half space type module in combination with lowercase “i”
-a half space type character- to complete square text block.

“fi” or “fl”
keys

Bix has 2 **half space type modules** in replacement of “fi” and “fl” characters -those type ligatures were discarded as superfluous letters to this alphabet-.

Even if “space bar” character key is too wide for your design needs, you can easily generate a half space to create a minor space between words and/or to create a square type block any time you want.

By pressing the “fi” or “fl” character keys, instead of those letters you will write a **half space type module** -like the ones shown next- to fill the blanks.

TIPS & TRICKS WITH BIX

CREATIVE BIX

DESIGN CONCEPT:

TO GENERATE A

CONTRASTING &

SEQUENTIAL

TYPE EFFECT

BY WRITING WITH

STRIPED WORDS.

SEE SAMPLES >

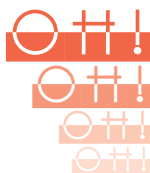
TYPE BASIS

NORMAL

STAIRS



CHESS
BOARD



CROSS

NORMAL
WRITING

STAIRS

OH!
OH!
OH!

CHESS
BOARD

OH!
OH!
OH!

C
CROSS
S

NORMAL
WRITING
SAMPLE

STAIRS

OH!
OH!
OH!

CHESS
BOARD

C
R
CROSS
S
S

NORMAL
WRITING
SAMPLE

S
T
A
I
R
S

OH!

C
H
E
S
S
B
O
A
R
D

C
R
O
S
S
S
S

WRITING WITH BIX:

Basic type effects by applying some simple type formatting resources.
Bix also allows you many creative combinations. See samples on the following pages.

THE

QUICK

BROWN

FOX

JUMPS

OVER

ALLA

THE

QUICK

B

BROWN

FOX

JUMPS

OVER

A

LAZY

THE

QUICK

B

BROWN

FOX

JUMPS

OVER A

LAZY D

THE

QUICK

B

ROWN

FOX

JUMPS

OVER A

LAZY DO

THE

QUICK

B

ROWN

FOX

JUMPS

OVER A

LAZY DOG

THE

QUICK

B

ROWN

FOX

JUMPS

OVER A

LAZY DOG

THE

QUICK

B

ROWN

ffOX

JUMPS

OVER A

LAZY DOG

DESIGNING WITH BIX:

Expressive type effect by applying different type sizes in combination with selective baseline shift alterations.

THIS SAMPLE IS

INSPIRED ON

ALDU'S "PO

LIPHILIS".

VENICE

1499



THIS SAMPLE IS

INSPIRED ON

ALDU'S "PO

LIPHILIS".

VENICE

1499

* *

*

THIS SAMPLE IS

INSPIRED ON

ALDU'S "PON

LIPHILLS".

VENICE

1499

* *

*

THIS SAMPLE IS
INSPIRED BY
ALDUS "PONS"
VENTILS
1499
* *
*

THIS SAMPLE IS
IN SPIDER, D'P
ALP DU, S "P
LV P H L S"
V F N L G E
1 4 9 9
* *
*

DESIGNING WITH BIX:

Overlapping type effect by reducing the leading to the half of type size.

TIPS & TRICKS WITH BIX
BY DESIGNING
WITH BIX, YOU
WILL GET A
GRAPHIC TOOL
WITH WHICH ANY
ORDINARY TEXT
CAN LOOK COOL

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DESIGNING WITH BIX:

Grayscale cross gradient effect
by applying different black percent in any character.

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PAINTING WITH BIX:

Horizontal rainbow effect
by applying different colors in any line of text.

TIPS & TRICKS WITH BIX

DISCOVER THE
BIX AMAZING
POSSIBILITIES
PLAYING ON A
SINGLE COLOR
OR IN A VERY
COLORFUL WAY

TYPE WORKING

TIPS & TRICKS WITH BIX

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PAINTING WITH BIX:

Monochromatic gradient effect (left); diagonal rainbow effect (center); duotone gradient effect (right)
by applying different colors in each character.

TIPS & TRICKS WITH BIX

OHAMBURGEFONSTIV OBERFORSTER HORNISSE
OHAMBURGEFONSTIV OBERFORSTER HORNISSE
OTTO HOFFNUNG SONNENTAU TASSE TEE INSE
RAT MOOSTRAUBEN MONSUNREGEN FRAGE ABTE
IGRUF NORTVONE GABE TURNVEREIN NAMENSG
EBUNG MIINNORA BAGGER BAUFENSTER MUTTER
HOMBERGER OHAMBURGEFONSTIV OBERFORSTER
HORNISSE OTTO HOFFNUNG SONNENTAU TASS
TEE INSERAT MOOSTRAUBEN MONSUNREGEN
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TYPE WORKING

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WRITING, DESIGNING OR PAINTING WITH BIX?

Whatever it may be, I hope you will explore Bix Plain's design potential by yourself.
From now on, you are in charge. Enjoy it!

TIPS & TRICKS WITH BIX

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 FIONSTIU OBERFORSTER HORNISSE FIOTTO HOFFNUNG SON
 NENTAU TASSFIE TEE INSERAT MOOSTRAUBEN MONSUNREGE
 N FRAGE ABTEOHAMBURGEFONSTIU OBERFORSTER HORNISSE
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 TRAUBEN MONSUNREGEN FRAGE ABTEIGRUF NORTVONE GAB
 E TURNUEREIN NAMENS GEBUNG MIINNORA BAGGERFIBAUFEN
 STER MUTTERFIHOMBERGER FIOHAMBURGEFONSTIU OBERFOR
 STERHORNISSE OTTO HOFFNUNG SONNENTAU TASSFITEE IN
 SERAT MOOSTRAUB BIX TYPE DESIGN IOHAMBURG THANKS!

B

Linotype Bix Plain™
 Type designed on 1997/99
 by Víctor García
 Font released on 2000
 by Linotype Library

Y

Tips & Tricks with Bix
 There is no type turned into
 outlines.
 The complete graphic shapes
 shown on this brochure are set
 in font formats.

E

Idea, text & graphic design:
 Víctor García
 Buenos Aires, Argentina.
 2000/2002

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