

**Let loose with Linotype in London**

## **Get on top of what's hot in typography at TypoTechnica 2005**

**Bad Homburg, January 21 2005. This February, Linotype Library is inviting typography professionals from around the world to convene for two days (and nights) of discussions on the trade's top technological developments. To be held this year at the St Bride Printing Library in London, the third TypoTechnica Conference promises participants more than simply an inspiring setting. From speakers like Matthew Carter, John Hudson and Rich Roat to topics like upcoming features in QuarkXPress and how to maximize use of OpenType and Unicode, the three days are guaranteed to fly by with more highlights than we could fit in a single article. Aside from presentations, hands-on demos and discussions, as a special extra on Saturday, Linotype will offer a fascinating tour through the St Bride Printing Library.**

Linotype Library's third official TypoTechnica event offers typography professionals and font enthusiasts a unique opportunity to expand their font technology knowledge as well as to exchange views and experiences with other professionals in the business. There will be three main types of events to choose from, always running parallel to each other in different rooms: the Forum, the Computer Lab and Discussions. The Forum section will feature presentations by speakers from industry-leading designers, font technology developers and application developers, including an exclusive sneak preview of the up-coming typographic features in QuarkXPress 7 and latest font related technology issues in Avalon™, the new Microsoft™ graohic device interface. The Computer Lab section provides participants with the opportunity to get hands-on experience using state-of-the-art typography tools and applications like FontLab and Unicode. Finally, the Discussion section will be moderated by renowned font experts, exploring issues like RoboFab, MS VOLT or the effects of the expanded European Union on language layouts OpenType fonts.

To register or to access further details on the TypoTechnica 2005 program, simply drop by the [www.linotype.com](http://www.linotype.com) website and click the Font Events link in the News section. Please note that registrations will only be accepted when initiated via this website! There will not be the possibility of registering at the event itself. The standard participation fee is 348 euro (incl. 17.5% VAT), a reduced rate of 174 euro (incl. 17.5% VAT) is available to linotype designers. The fee covers entry to all sessions, two lunches, four in-between snacks, an evening event as well as a tour through the St Bride Library on Saturday, February 19th.

As there is only space for a limited number of participants, it's advisable to register as soon as possible. The typography world is meeting in London from the 17th-19th of February, 2005. Insider's tip: since most everyone will already be arriving in town on the 16th, a nearby tavern is reserved especially for all typography friends who want to get started with a little splash!

More information may be obtained by e-mailing [typotechnica2005@linotype.com](mailto:typotechnica2005@linotype.com).

**Linotype Library GmbH**, based in Bad Homburg, Germany and a member of the Heidelberg Group, looks back onto a history of 118 years. Building on its strong heritage, Linotype Library develops state-of-the-art font technology and offers more than 6,000 original fonts, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. All typefaces (in PostScript™ and TrueType™ format as well as more than 1,400 fonts in OpenType™) are now also available for instant download at [www.linotype.com](http://www.linotype.com). In addition to supplying digital fonts, Linotype Library also offers comprehensive and individual consultation and support services for font applications in worldwide (corporate) communication.

If you would like further information, please contact:

Linotype Library GmbH  
Du-Pont-Straße 1  
D-61352 Bad Homburg  
Tel.: +49 (0) 61 72 - 484 - 24 60  
Fax: +49 (0) 61 72 - 484 - 5 24 60  
E-Mail: [info@linotype.com](mailto:info@linotype.com)

Please find more typeface application samples on the Internet at [www.linotype.com](http://www.linotype.com).