

The begin of a desktop revolution

New Linotype font package integrated in QuarkXPress 6.5

Bad Homburg, 22. November, 2004. The new release of QuarkXPress 6.5 marks a groundbreaking new development in desktop publishing. Now, for the first time, an integrated font package from Linotype Library GmbH will provide publishers and designers with unprecedented font services in the page layout software QuarkXPress. This revolutionary partnership between Linotype and Quark Ltd. provides a number of advantages to registered users. For instance, when QuarkXPress 6.5 recognizes missing fonts in a document, users are connected to the Linotype / Quark FontStore for online download. Plus, the software package already includes a bundle of 43 Linotype fonts.

Building on its strong heritage of state-of-the-art font technology, one of the main goals at Linotype Library is to ensure that font software fulfills the highest technical standards and works securely in workflow environments. Therefore, maximizing the synergy potential with Quark's desktop publishing products has been a natural development – with big advantages not only for both companies, but especially for the user. Now, the latest release of QuarkXPress (version 6.5) includes Linotype's font package as a fully integrated feature.

The new Linotype QuarkXPress 6.5 font package enables users to identify fonts in a project not currently installed. And this is where the true ingenuity of the package comes into play. Working closely with Quark, Linotype has developed a groundbreaking new method for quick and easy licensing. Once a missing font has been identified, simply by pressing a "Buy Missing Font" button, a browser window will open and automatically connect the user to the Linotype / Quark FontStore. Registered QuarkXPress 6.5 users will then have the opportunity to purchase the font at a special discounted price.

As an additional benefit, within the first 6 months of the new version launch, Quark and Linotype are throwing in an attractive collection of fonts already in OpenType format. This promotional font bundle includes forty-three typefaces from the current Linotype portfolio, which will be made available to users in the form of downloads. To qualify for downloading, new QuarkXPress 6.5 owners must first successfully register at the FontStore. Then, for each copy of the new software licensed from Quark, users receive credit towards a complete promotional font collection. After registration, the fonts must be downloaded within six months.

The simplicity of the system is perhaps it's greatest appeal. Encouraging easy and affordable downloading of fonts from the new Linotype / Quark FontStore. So keep a look out for the new "Linotype QuarkXPress font package" sticker – and become a part of the new desktop revolution!

Linotype Library GmbH, based in Bad Homburg, Germany and a member of the Heidelberg Group, looks back onto a history of 118 years. Building on its strong heritage, Linotype Library develops state-of-the-art font technology and offers more than 6,000 original fonts, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. All typefaces (in PostScript™ and TrueType™ format as well as more than 1,400 fonts in OpenType™) are now also available for instant download at www.linotype.com. In addition to supplying digital fonts, Linotype Library also offers comprehensive and individual consultation and support services for font applications in worldwide (corporate) communication.

If you would like further information, please contact:

Linotype Library GmbH
Du-Pont-Straße 1
D-61352 Bad Homburg
Tel.: +49 (0) 61 72 - 484 - 24 60

Fax: +49 (0) 61 72 - 484 – 5 24 60
E-Mail: info@linotype.com

Please find more typeface application samples on the Internet at www.linotype.com.