



MYFONTS.COM

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MyFonts Becomes Fastest Growing Reseller of Linotype Fonts

Honored for highest increase in absolute sales for 2003

BAD HOMBURG, GERMANY and CAMBRIDGE, MA, USA — August 23, 2004 — MyFonts, a subsidiary of Bitstream Inc. ([Nasdaq: BITS](#)), and Linotype today announced that MyFonts has been honored as the number one reseller worldwide for the highest increase in absolute sales of Linotype fonts for 2003. Currently, most of the top ten Best Sellers (<http://www.myfonts.com/bestsellers.html>) on MyFonts are Linotype fonts.

“We are happy to have a partner in MyFonts, whose dedication has resulted in continual sales growth. This is the outcome of a consistent long-term strategy,” said Bruno Steinert, Managing Director of Linotype Library GmbH. “We would like to express our thanks to John Collins and the rest of the MyFonts team.”

“We are very pleased to announce this milestone. As one of the most respected international font foundries, Linotype is well known for the high quality and comprehensiveness of its typeface library. These are the reasons customers keep coming back to MyFonts to find, try, and buy Linotype fonts,” said John Collins, Vice President and Chief Technology Officer of MyFonts. “MyFonts carries over 4,750 Linotype fonts online, including Best Sellers like Helvetica™, Frutiger™, and Univers™. Since September 2000, MyFonts has been offering Linotype fonts for sale. We continue to value this strategic partnership and to help expand Linotype’s presence.”

About MyFonts

MyFonts.com, Inc., a venture funded by Bitstream Inc. (NASDAQ: BITS) and established as a wholly owned subsidiary in 1999, is a showcase of the world’s fonts available from one easy-to-use website. It provides the largest collection

of fonts ever assembled for online delivery and offers convenient ways to find and purchase them online. The unique typographic resources of MyFonts include font-previewing tools, forums for interacting with font experts, and the remarkable font identifier, WhatTheFont. For more information, visit <http://www.myfonts.com>, the website for finding, trying, and buying fonts online.

About Linotype Library GmbH

Linotype Library GmbH, based in Bad Homburg, Germany, was founded 117 years ago and is now a member of the Heidelberg Group. Building on its strong heritage, Linotype Library develops state-of-the-art font technology and offers more than 5,500 original fonts, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. Thanks to the browser and navigation system FontExplorer, all typefaces (in PostScript™ and TrueType™ format as well as more than 1,100 fonts in OpenType™) are now available for instant download at www.linotype.com as well as on CD. In addition to supplying digital fonts, Linotype Library also offers comprehensive and individual consultation and support services for font applications in worldwide (corporate) communication.

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