

Be where font technology is created

Linotype Library invites to their second technology event: TypoTechnica 2003

Bad Homburg, November 20th 2002 – After the outstanding success of the first Font Technology Forum, held by Linotype Library GmbH Germany in Heidelberg in 2001, the company is now inviting to its second technology moving event. Type professionals from the design community like Professor Hermann Zapf, from the technological community (e.g. Yuri Yarmola from Fontlab), as well as the big players from Apple Computers, from Adobe and Microsoft have already registered to make this the second big step in bringing the font technology world closer together and making the use of fonts safer and easier.

In the year 2001 Linotype Library GmbH started their first approach in a worldwide get-together on font technology. The event was rewarded with applause and gratitude from the global players of the entire font world.

Since this time the requests for continuation were countless.

In consideration of the benefit for font design and technology the coordinating team of Linotype Library has put together its second event:

Typo Technica 2003 will be held February 21st – 23rd, 2003 at the Print Media Academy in Heidelberg, Germany.

The program will include lectures and workshops on highest level, held by Prof. Hermann Zapf, Peter Lofting (Apple Computers), David Glenn (Microsoft), the workshops also conducted by Yuri Yarmola (FontLab), Jean-Francois Porchez (type designer, Vice President of AtypI), Thomas Phinney (Adobe), and many other well known font grandeurs.

During these three days there will also be room for discussion and exchanging ideas to get the specific needs of design, technology, soft- and hardware development closer together. This event, with its exclusive atmosphere is limited to a maximum of approximately 150 participants.

Please find the details on the program, registration form and price information of Linotype's TypoTechnica 2003 in the attached pdf.file.

For further information, please contact:

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Further information, plus examples of applications for fonts, can be found on the internet at www.linotype.com

Linotype Library GmbH – a member of the Heidelberg Group. It offers state-of-the-art font technology and one of the world's largest libraries of original fonts. Over 5,500 PostScript and TrueType fonts are currently available for Mac and PC. Linotype FontExplorer, a specially developed browser and navigation system, supports rapid font selection. All fonts are on CD, and are also available online for instant ordering and downloading.

The new Linotype Font Identifier is a patented system for rapid identification of individual fonts. Guiding the user through a simple sequence of questions, the Linotype Font Identifier pinpoints that unknown font fast. This useful tool is available free of charge on the internet at www.linotype.com.