

Linotype OpenType Flirt Library

One CD for all: 1,392 Typefaces – in OpenType, TrueType and PostScript

Bad Homburg, September 26, 2003 – OpenType to get to know and to love: with the Linotype OpenType Flirt Library, the international leading type house from Bad Homburg, Germany, makes an essential contribution to the standardization of digital typeface formats – independent of the operating system being used. The Open Type Flirt Library comprises not only an extensive typeface spectrum of 1,392 OpenType fonts which function on both Macs and PCs and offer many other advantages compared to the as yet conventional formats. They also contain the corresponding PostScript and TrueType fonts. Applications that don't yet support the new OpenType format can continue to be used without any problems.

The name "Flirt" stands for more than just love at first sight. The new system was developed by Linotype Library in order to make the conversion process to the future-oriented OpenType format for all advertising and communication areas simpler, less expensive and more secure. In light of the numerous advantages that the OpenType Format, developed by Adobe and Microsoft, has to users, it is expected that it will catch on.

- The new format is supported by all current operating systems without any additional software needed. OpenType fonts work on both Windows and Macintosh computers – easing the cross-platform exchange of documents.
- OpenType fonts contain glyphs which allow small caps, old-style figures and ligatures in just one font file – making it considerably easier to compose documents at the highest typographical level.
- OpenType fonts include multiple language character sets, for example East European, in a single font file – improving international communication.
- OpenType fonts support "intelligent" typographical functions of modern layout programs such as automatic character substitution with ligatures or decorative type.



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The OpenType fonts now offered are available either as standard fonts (Std) or professional fonts (Pro). Besides the normal range of characters in a PostScript font, the standard fonts include all available glyphs such as small caps, ligatures, old-style figures as well as a typeface-specific Euro symbol. The Pro fonts contain all this plus eastern European characters as well as Greek or Cyrillic character extensions, depending on availability.

Among the available OpenType fonts, all of which come from the Adobe Type Library, are well-known typographic classics such as Futura, Garamond, Helvetica and Palatino as well as modern typefaces like Myriad Pro and Minion Pro. Also new, as yet unpublished fonts such as Calcite Pro from Akira Kobayashi, Type Director of the Linotype Library GmbH, round out the OpenType font range.

Since during the transition period there are still applications that don't support OpenType, Linotype Library provides the corresponding PostScript and TrueType fonts practically free of charge. Quark Xpress, for example, can work with an OpenType font, but cannot access the special characters included. With Linotype's Flirt solution, the existing PostScript Fonts with the extended character sets become available. Microsoft applications generally support the new OpenType format, however they cannot connect to the extended East European characters of the Pro fonts. For this, the Flirt solution offers the traditional PC TrueType fonts that have become the standard in the Office environment.

Also flexible is the attractive licensing model. Exact price information is available upon request or at the Linotype Library GmbH website. Large companies which use specially-modified Linotype fonts in the area of CorporateType can convert these to the new format.

If you would like further information, please contact:

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Linotype Library GmbH, a member of the Heidelberg Group, was founded 116 years ago. Its headquarters are in Bad Homburg, Germany. Based on this long tradition, Linotype Library develops state-of-the-art font technology, and today offers more than 5,500 original fonts, covering the whole typographic spectrum from antique to modern, from east to west, and from classical to experimental. Because of the browser and the navigation system FontExplorer, all of them (in PostScript™ and TrueType™ format) are available not only on CD, but also can be ordered online for instant download at www.linotype.com.

In addition to supplying digital fonts, Linotype Library also offers comprehensive and individual consultation and support services for font applications in worldwide (corporate) communications.

